INFORMATION

Claus Flyger Pejstrup new Managing Director Kvik A/S

Claus Flyger Pejstrup has been appointed as new Managing Director for Kvik A/S from February 1st, 2025.

Claus succeeds Per Munk Laustsen who successfully led the company on an interim basis since the departure of Jens-Peter Poulsen in October 2024. Jens-Peter steered the company's international expansion with great success since 2012.

Claus joins Kvik with an extensive MD leadership background from different industries and countries. During his career he has worked for amongst others the companies of ECCO and LEGO. Before joining Kvik he was responsible as CEO for the company Norlys A/S.

With his international leadership experience Claus will head the team with a continued focus on customer experience, design, top quality products and international expansion. As one of the leading kitchen manufacturers in Europe, Kvik will also further extend its online presence and product portfolio.

We wish Claus a warm welcome in his new role. Claus will report directly to the undersigned.

Malmö January 23, 2025

BALLINGSLÖV INTERNATIONAL AB

Björn Hauber Group CEO kvik 🖺

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