

Ballingslöv International
welcomes new board members
Thérèse Cedercreutz, Anna Laestadius
and Anders Williamsson

Thérèse Cedercreutz, Anna Laestadius and Anders Williamsson have been appointed new members of the Board of Directors of Ballingslöv International AB.

Thérèse Cedercreutz has 30 years of international experience in management, strategy, business development, sales and marketing. Thérèse currently works as Chief Commercial Officer at Scandic Hotels Group in Stockholm. She is also on the board for Unicef Finland.

Anna Laestadius, awarded CMO/CXO with over 25 years of experience, driving international growth across several industries and well known brands. In addition to Ballingslöv International Anna has currently a board assignment in Akademikliniken.

Anders Williamsson, former executive vice president at Scania as COO and head of Industrial Operations with extensive industrial experience. Anders is now owner and founder of AB 3006, aimed at advanced consulting in industrial development issues. He is also a member of the Board of Stena Trade & Industry.

Anders Wassberg
Chairman of the Board

kvik 

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